

HEATHER STROHM

Objective

To work in a role where I can effectively use my experience to work with regional economic development agencies, community stakeholders and government agencies to continue to develop prosperous and effective economic development planning systems to increase employment opportunities, capital investment, educational training programs through the use of effective resources, funding, and planning implementation.

Summary

My experience is extensive with over 16 years of experience in leadership, management and development, nine years in creating, developing, coordinating and implementation of programs in academic, government and with community partners. My ability to cultivate long term relationships is based in part on exceptional communication skills and my ability to truly “hear” the clients and stakeholders and what they need. Creativity and an aggressive passion to reach goals along with strong values, integrity and my ability to relate to a diverse group of personalities and cultures make me a great candidate for Southwest Regional Extension Educator.

- Economic development
 - Task oriented
 - Program focus
 - Program development
 - Integrity, ethical and professional
 - Future and goal oriented
 - Excellent relationship development skills
 - Adaptable to variety of environments
-

Abilities

Soft Skills:

Communication
Visualization
Leadership
Organization
Understanding

Management
Group Facilitation
Problem solving
Project Management

Hard Skills:

Microsoft Office
Data Analysis
Proforma Statements
Balance Sheets
Presentations

Education

- MBA Business Administration, Mercer University, Macon, GA
- BA Business Management, Mercer University, Macon, GA

Employment

Regional Educator

Purdue University
Purdue Extension

Lafayette, IN

09/14 - Present

- Develop and implement business and economic development programs for Purdue Extension
- Analyze and evaluate impact, results and patterns within rural communities

Marketing Consultant

Cumulus Broadcasting, LLC

Nashville, TN

08/00 – 12/04

- Responsible for advising as well as formulating marketing strategies in order to help launch their clients' products and services effectively.
- Collaborated with clients' advertising and public relation departments so as to create successful and unified plans.
- Other important tasks include researching consumer behavior and preferences in order to create the most favorable strategic results while meeting consumer needs.

Military

United State Air Force

BAFB, LA

1994 – 1996

Air Crew Life Support Apprentice

- Responsible for inspection and repair of helmets, chemical warfare gear, and survival kits
- Responsible for installation of equipment on B-52 bomber aircraft

Professional Development

- PDC Conference 2014 – Present
- Presenter: ASBDC Conference 2012
- Impact Training 2011
- Indiana Economic Development Course at Ball State University 2010
- Annual Small Business Development Center Conference 2006-2012

Awards and Certifications

- ISU Supervisor Certification
- SPIN Certification, July 2009
- Certified Business Counselor, August 2006
- Tennessee Rising Star Award Recipient 2006

Community Activities and Memberships

- Vermillion County Opimist
- VCEDC Community Development Committee
- Accelerate West Central Board
- Bloomington Chamber of Commerce Board of Directors
- Ivy Tech Business Administration Advisory Board
- City of Clinton Redevelopment Commission
- West Central Indiana Leadership Alliance
- Mrs. Indiana International 2013
- Chair, Terre Haute Startup Weekend 2012 -2013
- Clay County Chamber of Commerce Board of Directors 2010 – 2013
- Junior Achievement Board of Directors 2010 – 2013
- Purdue Extension Board of Directors 2010-2013
- WC-ISBDC 2014- Present