

Purdue CD Priority Area: Leadership and Civic Engagement

Situation: The capacity of local people, organizations and institutions to come together for the purpose of acting on current and future opportunities and challenges is critical to the health of any community. Launching sound programs that spur a civic renewal among people, organizations and institutions in Indiana is vital.

Goal: Increase the capacity of local people, organizations and institutions to come together for the purpose of acting on current and future opportunities and challenges

Inputs	Outputs		Outcomes and Impacts		
What we invest	What do we do?	Who is reached?	Short Term: What participants will feel, know, and be able to do after participating in the program?	Medium Term: How do we think the participants will behave or act differently after participating in the program?	Long Term: What kind of impact can result if the participants behave or act differently after participating in the program?
Extension educators that are:	Develop conceptual framework for research-based Extension program	Representatives from:	Participants will be aware of the importance of leadership and civic engagement	Participants will report increased leadership competency	A diverse spectrum of community residents will be engaged in setting and addressing community issues
<ul style="list-style-type: none"> Trained and knowledgeable of leadership development and civic engagement strategies 	Revise existing curricula and develop additional program resources	<ul style="list-style-type: none"> Government agencies 	Number of participants that increase appreciation of the value of engaging the public meaningfully	<ul style="list-style-type: none"> Number of participants applying new leadership knowledge, skills, and attitudes; (NC) Number of participants reporting new leadership roles and opportunities 	<ul style="list-style-type: none"> Number of community members engaged in community issues; (NC) Number of participants reporting new leadership roles and opportunities
<ul style="list-style-type: none"> Well-connected to local people and groups. 	Organize and conduct programs	<ul style="list-style-type: none"> Business and industry 	Participants will increase their confidence and openness to lead in community settings	Participants will develop diversity and inclusion strategies (recruitment, policy, change)	Pipeline will be in place for cultivating new leaders and strengthening existing leadership
A core team of Extension educators that has adopted leadership and civic engagement signature programs	Evaluate and revise programs	<ul style="list-style-type: none"> Non-profit organizations 	Number of participants increasing desire to lead in community settings	<ul style="list-style-type: none"> Number of diversity and inclusion strategies implemented; (NC) Number of community or organizational plans developed; (NC) Number of community and organizational policies/plans adopted or implemented 	Number of new community leadership programs initiated
Specialist and administrative support	Train Extension educators staff to facilitate and teach program	<ul style="list-style-type: none"> Community foundations 	Participants will increase their knowledge about important community issues and opportunities	Participants will take on new leadership roles and opportunities in the community (political, governmental, civic, social, etc. organizations)	Impacts of projects and programs on the civic health of the community will be documented
External advisory group/planning team that identifies needs and opportunities related to leadership/civic engagement	Develop outcome indicators	<ul style="list-style-type: none"> Civic organizations 	Number of participants indicating increased awareness of leadership and civic engagement	(NC) Number of participants reporting new leadership roles and opportunities undertaken	Number of communities experiencing increased civility and inclusive civic engagement in addressing community issues and opportunities

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External partners that can help support and participate in Extension's educational activities	Launch program statewide	<ul style="list-style-type: none"> Faith-based organizations 	Participants will attain a basic understanding of the foundations of leadership development and their applications in intrapersonal, interpersonal, organizational, and community contexts	Participants will enact policies which foster broader civic engagement	Residents will routinely engage in a balanced discussion of controversial issues that exist in the community
Technology system to inform and/or deliver programs	Disseminate information about accomplishments, outcomes and impacts	<ul style="list-style-type: none"> Educational institutions 	Number of participants indicating increased understanding of leadership and its application	<ul style="list-style-type: none"> Number of policies enacted that foster increased civic engagement; (NC) Number of community or organizational plans developed; (NC) Number of community and organizational policies/plans adopted or implemented 	<ul style="list-style-type: none"> Number of community members engaged in community issues; (NC) Number of participants reporting new leadership roles and opportunities undertaken
Internal and external financial resources	Rethink/revise educational resources based on feedback and evaluations	<ul style="list-style-type: none"> Underrepresented minorities 	Participants will increase their skills and knowledge required to be more effective community leaders	Larger number of residents will achieve certification (credentials) through involvement in a leadership program	Improvement in quality of life in communities or sub-sectors which have identified and addressed a public issue
Research-based educational products/resources		<ul style="list-style-type: none"> Underserved populations 	Number of participants increasing leadership skills	Number of residents achieving certification through a leadership program	Number of community members reporting an increase in quality of life
Institutional ability to offer certificate of completion and/or CEUs for participants		<ul style="list-style-type: none"> Community residents 	Participants will recognize the value of inclusive community leadership	Individuals will develop and implement specific action plans as a result of their involvement in leadership development or public dialogue and deliberation activities	Communities in Indiana intentionally use community development processes to address public issues
Support from administration for Leadership and Civic Engagement work		<ul style="list-style-type: none"> Constituencies directly affected by a public issue 	Number of participants increasing cultural competency	<ul style="list-style-type: none"> Number of action plans developed; (NC) Number of community or organizational plans developed; (NC) Number of community and organizational policies/plans adopted or implemented 	Number of Indiana communities using formal community development processes to address public issues
			Participants will widen their network of relationships with individuals and organizations	More individuals will engage in inclusive and respectful discussion of controversial or difficult issues	
			Number of participants building relationships	Number of community members engaged in community dialogues	Percent of general population engaged in a public issue process

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			Participants will understand how to engage in a balanced and respectful discussion of controversial or difficult issues	More individuals will become engaged in a planning or decision-making process surrounding a public issue	
			Number of participants increasing dialogue skills	Percent of general population engaged in a public issue process	\$ of grants received
			Participants will gain a deeper appreciation for the complexity of the public issue	Communities will identify strategies to address public issues	
			Number of participants gaining deeper understanding of a public issue	<ul style="list-style-type: none"> • Number of communities addressing a public issue; • (NC) Number of community or organizational plans developed; • (NC) Number of community and organizational policies/plans adopted or implemented 	
			Participants will increase knowledge, skills, and desire to design and facilitate planning and decision-making processes		
			Number of participants increasing ability to design and facilitate planning and decision-making processes	Number of participants increasing cultural competency	
			(NC) Educational Contacts	Number of civic engagement events held	(NC) Dollar value of volunteer hours leveraged to deliver programs (Independent Sector value)
			(NC) Number of racial minority contacts	(NC) Dollar value of volunteer hours leveraged to deliver programs	(NC) Dollar value of organization and/or community-generated volunteer hours (based on Independent Sector hr value)
			(NC) Number of Hispanic contacts	(NC) Dollar value of organization and/or community-generated volunteer hours (based on Independent Sector hr value)	(NC) Number of volunteer hours for community generated work
				(NC) Number of volunteer hours for community generated work	(NC) Dollar value of efficiencies and savings
					(NC) Dollar value of grants and resources leveraged/generated by communities

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					(NC) Dollar value of resources leveraged by businesses